

Objective To create a spectacular resume with the help of [GetInterviews.com](http://www.getinterviews.com).

Summary Experience in a political environment through e-mail marketing and United States Senate and state legislature internships as well as business experience in sales, marketing, new media, transportation logistics and customer service industries. Graduate coursework emphasis in research and statistical methodologies, program evaluation and performance measurement. Management and support for e-marketing campaigns for Democratic Congressional offices as well as database setup and maintenance. Proficiency in various technologies including but not limited to HTML, CSS, Convio, Get Active, Adobe CS4, SPSS statistical software, Microsoft Office, social networking strategies and techniques.

Employment Experience **United Cerebral Palsy** 11/07 to Present Washington, DC
eCommunciations/eDevelopment Specialist, eAdvocacy/eCommunications Coordinator. Coordinate all aspects of organization's online presence, serving as core team member in the coordination and execution of all aspects of online advocacy, grassroots organizing, marketing, social networking, blogging, micro-blogging, online fundraising implementation and strategy and other communications strategies. Plan and implement migration of e-mail marketing platform. Maintain organization intranet. Research and implement emerging Web technologies and services to enhance all organization online campaigns. Assist network of affiliates in implementing their own online presence and e-marketing strategies. Coordinate and supervise interns in various projects of organizational importance.

iConstituent, LLC 5/07 to 10/07 Washington, DC
Applications Consultant. Email campaign management and analysis, database setup, list management. Work with Congressional and political campaign clients to develop, design, format and launch e-mail campaigns in HTML and plain text. Implement strategies to retain existing clients and support Democratic Party clients on Capitol Hill. Support e-mail software, office Web site creation and management as well as *iTownhall* telephone townhall meetings and SMS text messaging software.

US Senate, Office of Nevada Senator Harry Reid, 2/07 to 4/07 Washington, DC
Intern. Assist the office in daily responsibilities from making copies to running errands and guiding Capitol tours. Work on various projects such as legislative or policy development as well as IT/systems administration duties. Aid implementation of the Senator's agenda through constituent contact, research, technology and other methods.

DCS Congressional LLC, 6/06 to 1/07 Washington, DC
Email Account Manager. E-mail campaign management and analysis, database setup, segmentation and list management. Work with Congressional and political campaign clients to develop, design, format and launch email campaigns in HTML and plain text. Complete graphic design work. Lead project to design and implement online store with osCommerce through product development, logistical management and Web site creation.

C. H. ROBINSON WORLDWIDE, 7/05 to 3/06 Las Vegas, NV
Transportation Sales. Develop and implement business plans for Fortune 500 Company through third party transportation logistics. Execute multi-task behavior through fast paced environment securing and sourcing equipment to move products around the world. Develop marketing campaigns to secure more business. Troubleshoot to address customer and carrier latent and expressed needs while building relationships with all parties in the process.

ENTERPRISE RENT-A-CAR, 10/03 to 6/05 Reno, NV
Assistant Manager, Management Trainee. Comprehensive fleet maintenance and growth stimulation along with personalized customer dispute resolution, troubleshooting, and problem solving strategies directed through individualized decision making skills. Complete business operation management. Mentor and train others in management program. Develop, organize, and implement marketing campaigns to various accounts.

THE QUEST ONLINE, INC., 5/04 to 4/05 Reno, NV
Owner. Develop online store business. Implement marketing strategies through online auctions on eBay and the online store at Questskateboards.com. Execute customer service and interpersonal skills to problem solve and improve business operations.

Education **George Mason University, 2007 to 2009, GPA 3.75** Fairfax, VA
Master of Arts in Public Administration with a concentration in Nonprofit Management. Added emphasis in program evaluation, performance measurement and applied statistical and research methods.

University of Nevada, Reno, 1999 to 2003, GPA 3.86 Reno, NV
Bachelor of Arts in Political Science with a minor in Spanish. (*Graduated with High Distinction*)